

# WEBSITE CONTEST

## AWARDS, CONTESTS, AND GRANTS

### 2024-2026 GFWC CLUB MANUAL

**“A WOMAN WITH A VOICE IS BY DEFINITION A STRONG WOMAN. BUT THE SEARCH TO FIND THAT VOICE CAN BE REMARKABLY DIFFICULT.”**  
**MELINDA GATES**

Club and state websites can offer an almost unlimited amount of information for prospective, new, and current members. Having an online presence helps increase your club and state outreach while promoting the GFWC Brand.

The GFWC Website Contest aims to challenge clubs and State Federations to employ their websites as membership tools with organized and updated content that presents a professional and credible source of information. A website that is updated weekly presents the information to your members and potential members in a timely manner. This is a great source to spread the word of the Federation on the web.

### CONTEST RULES

- Only one website per club or State Federation may be submitted.
- The website homepage must contain a link to [www.GFWC.org](http://www.GFWC.org) and display the GFWC emblem.
- The website must include contact information for at least one member, an email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- Submissions must be made via email to [CPREntries@gmail.com](mailto:CPREntries@gmail.com) and [Programs@GFWC.org](mailto:Programs@GFWC.org)
- The subject line of the submission email must read Website Contest Entry and the name of your club/state.
- The submission email must be received by 11:59 p.m. on March 15 in the year in which website entries will be judged.
- The submission email must include the attached completed entry form, which includes the 250-word essay.

*\*Private Member Only areas will not be judged.*

### DEADLINE

Entries must be received via email by **March 15** in the year in which they will be judged.



For ideas on creating an informative and engaging newsletter, refer to the Communications and Public Relations Toolkit by visiting the Member Portal.



**GFWC**  
est. 1890  
GENERAL FEDERATION  
OF WOMEN'S CLUBS

### 2024-2026 WEBSITE CONTEST

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**Contest Entries:**  
[CPREntries@gmail.com](mailto:CPREntries@gmail.com) and  
[Programs@GFWC.org](mailto:Programs@GFWC.org)

### JUDGING CRITERIA

Websites will be judged on the following elements:

- Ease of navigation
- Overall appearance
- GFWC emblem is prominently displayed.
- Links to GFWC website and State website (if applicable)
- Links to GFWC/State/club affiliate organizations
- Current and relevant information
- Ease of ability to contact
- Ease of discovery via search platforms

### AWARDS

#### CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Annual Convention to three clubs in the nation.

#### STATE LEVEL

GFWC certificates will be awarded at the GFWC Annual Convention to one State Federation in each membership category to recognize outstanding achievement in website implementation and maintenance.



1. ENTRY			
Website URL			
State Federation or Club Name			
State / Club President's Name			
Phone		Email	
Number of Members in State / Club			
2. NOMINATOR/CONTACT PERSON			
Nominator/Contact Name			
Mailing Address			
City		State	Zip Code
Phone	Fax	Email	
3. ESSAY			
Include an essay describing why the club's/State Federation's website is a valuable resource to members and potential members. <i>250 word limit</i>			

When Emailed, the subject line must include GFWC Website Contest and the Name of the Club or State and sent to [CPRentries@gmail.com](mailto:CPRentries@gmail.com) with a copy to [Programs@GFWC.org](mailto:Programs@GFWC.org).

